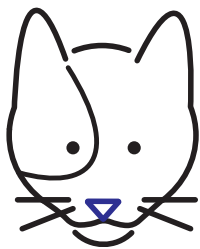




Zinpro® ProPath® Promotes Healthy Skin & Coat in Cats



Many unanswered questions remain regarding patterns, seasonality, and coloring of an animal's coat as it relates to shedding, growth and regrowth. However, in recent years the correlation between temperature variation and daylight length have been confirmed to impact shedding response as well as speed and density in which hair regrows in cats. As Zinpro embarked on discovery, the greatest learning was rate of hair growth appeared to be fundamentally different in cats compared to dogs.

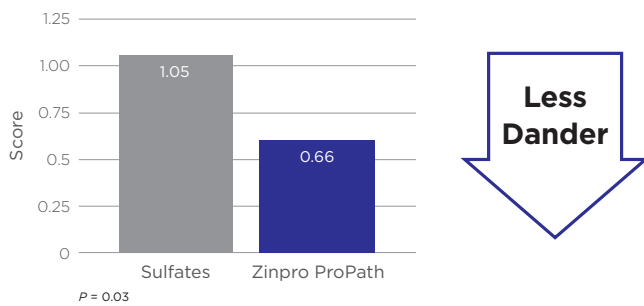
As we dig deeper, more literature is found and cited in an effort to better understand how our pets physiologically function and how **Zinpro can provide the best trace mineral nutrition: supporting pet health and vitality through Nutrition You Can See™.**



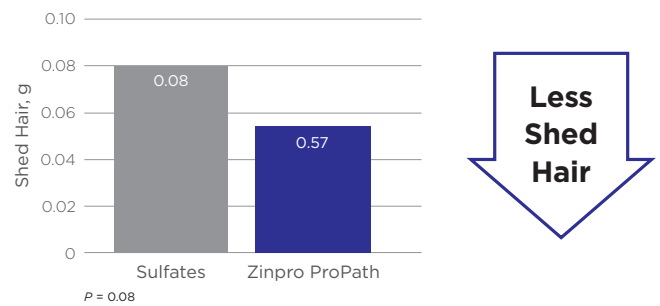
Expanding Cat Hair Knowledge

Zinpro continues to invest in building knowledge and expertise in supporting skin and coat health in pets. Most recently, Zinpro partnered with Summit Ridge Farms to explore the effect of Zinpro® ProPath® on hair growth, color and skin quality in cats. Results from the study showed a reduction in dander as well as less shedding at 45 days.

Reduced Feline Skin Dander Response



Reduced Feline Shed Hair Response



A key finding from the study was a better understanding of hair development in cats and ways to **better define success in the future.**

Zinpro is Your Trusted Partner

From diet development, to partnerships in marketing to product development, we have the expertise to advance the health and quality of life of pets as well as your business.

With years of experience the Zinpro team of world-class experts is here to help you make sure everything is being done to give pets what they need to feel happy, healthy and loved.

Zinpro is Nutrition You Can See™.



Contact Zinpro to learn more or visit zinpro.com/pets

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