

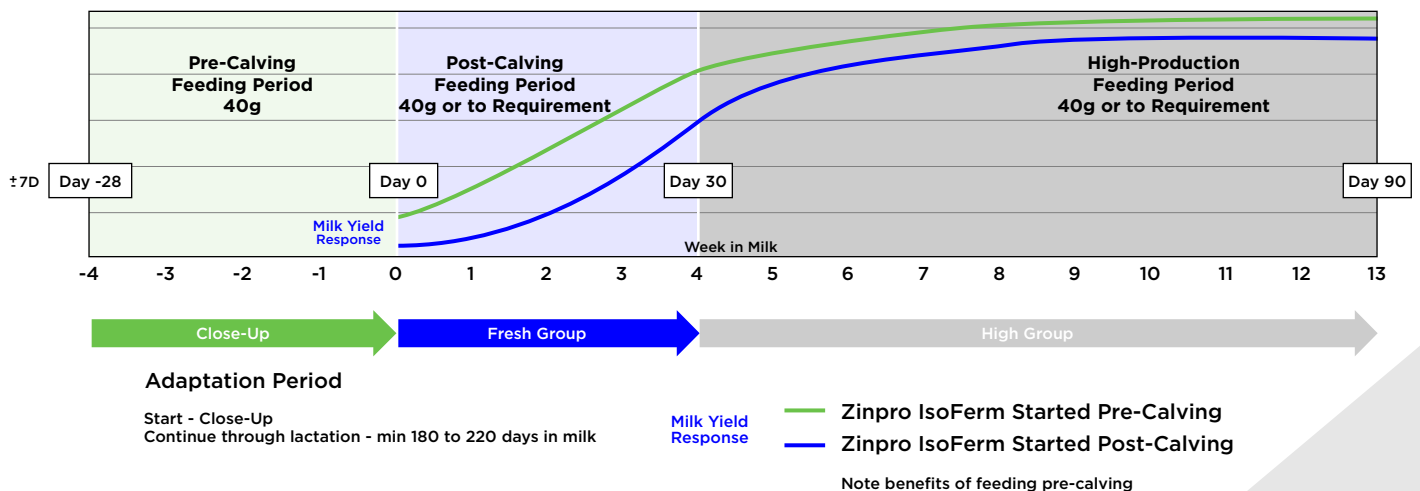


**ISOFORM**

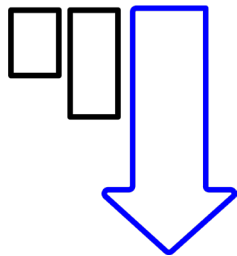
# Success Begins in the Close-Up Period

Feeding Zinpro® IsoForm® in the transition period, particularly to close-up cows, primes the rumen to efficiently support fiber-digesting bacteria while the cow transitions. Cows fed Zinpro IsoForm in the close-up period are better able to navigate immune responses and the demands of early lactation through improved protein and energy balance, reductions in fat and muscle mobilization and improved liver function. Fuel the rumen for faster start-up milk.

## Optimal Zinpro IsoForm Feeding Strategy



# Feeding Zinpro IsoFerm to Transition Cows Yields Three Primary Benefits



**3%**

Reduction in  
Body Weight  
Losses



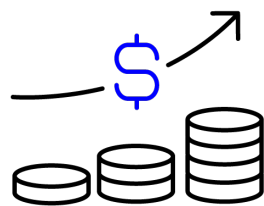
Improved Liver Function  Fewer Metabolic Issues



- Field studies have shown ketosis incidence may be reduced by **80%**
- BHB\* declined to **< 1.0 mmol/L** in controlled and field studies
- Improved energy status- up to **6%** greater glucose in university research

\*Beta-hydroxybutyrate

## Enhanced Production and Faster Start-up Milk



**10-12%**

Increased  
Peak Milk

Controlled research at multiple institutions and field observations have demonstrated a 10-12% increase in peak milk production. Peak response is consistently higher in multiparous cows with improved persistency.

For more information: contact your Zinpro sales representative or visit [zinpro.com/isoferm](https://zinpro.com/isoferm)



**ISOFERM**<sup>®</sup>